

## **BTEC Level 3 National Extended Certificate in Business**

### **Why study BTEC Level 3 National Extended Certificate in Business?**

The world of business offers a huge variety of careers and opportunities. This course will allow you to develop a broad spectrum of skills, knowledge and personal qualities that are key to progressing onto higher education, employment or apprenticeships.

This course is ideal for students with a keen interest in business and how it is developed and how businesses work, develop and make a profit.

### **What are the entry requirements?**

- Grade 6 in GCSE Business Studies or Grade 6 in GCSE History or Geography
- Grade 5 or 6 in GCSE English Language or Literature
- Grade 5 in GCSE Mathematics

### **What will I study?**

#### **Year 12**

- Unit 1 Exploring Business
- Unit 2 Developing a Marketing Campaign

#### **Year 13**

- Unit 3 Personal and Business Finance
- Unit 8 Recruitment and Selection Process

### **You will enjoy this course if...**

- you have an interest in exploring diverse areas of business such as marketing, accountancy, human resource management, business strategy and planning.
- you have good independent research skills
- you are able to manage your time

### **How will my work be assessed?**

You will be assessed both internally and externally.

#### **Externally assessed units – Unit 2 and 3**

Designed for units of 90 or 120 GLH to allow you to demonstrate breadth and depth of achievement. Each assessment is taken under specified conditions, then marked by Pearson and a grade awarded.

#### **Internally assessed units – Unit 1 and 8**

Most units in the sector are internally assessed and subject to external standards verification. Your teacher will set and assess the assignments that provide the final summative grade for the unit.

**What could this qualification lead to?**

The qualification carries UCAS points and is recognised by higher education providers as contributing to meeting admission requirements to many relevant courses, for example: • BSc (Hons) in Business and Management

- BA (Hons) in Business and Finance
- BA (Hons) in Business with Human Resource Management
- BA (Hons) and BSc(Hons) in Business Studies
- BSc (Hons) in International Management
- BSc (Hons) or BA (Hons) in Marketing
- BSc (Hons) in Retail Management.